

# Measuring Impact in Multifamily Housing



# OUR SPEAKERS



**Rachel Mavrothalasitis**

Chief Operating Officer  
Multifamily Impact Council



**Thom Amdur**

Senior Vice President, Policy & Impact  
Lincoln Avenue Communities



**Jack Davis**

VP of ESG Strategy  
Conservice

## WHO WE ARE

Lincoln Avenue Communities is a mission-driven affordable housing developer focused on preserving and creating high-quality affordable homes for families, seniors and individuals nationwide.

## OUR APPROACH

We own, develop, and invest in affordable housing to support thriving communities, delivering both financial and social returns.

Our experienced and agile team works to provide lower-income families with quality affordable housing through federal, state, and local programs.

## OUR FIRM AT A GLANCE



~170 PROPERTIES

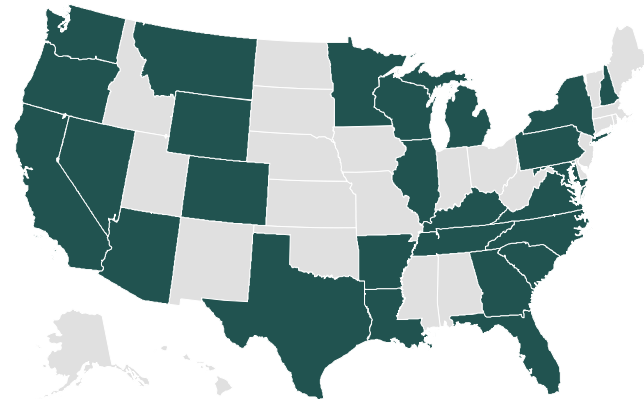


~30,500 UNITS



125+ TEAM MEMBERS

## OUR PORTFOLIO TODAY



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MULTIFAMILY IMPACT COUNCIL



# Multifamily Impact Council<sup>TM</sup>: Our Purpose

WORKING TOGETHER TO DO **WELL**, DO **GOOD**, AND DO **MORE**.

The Multifamily Impact Framework<sup>TM</sup> builds the future of impact investing by establishing a set of investment principles and reporting guidelines.



## What we do



**We maintain an evidence-based impact Framework that supports stable returns for investors and better lives for renters**

We'll partner with anyone who shares our belief that **healthy, financially stable renters** create healthy, **financially stable properties**.



**We are setting the industry standard for impact investing.**

Our Framework's seven principles establish minimum impact thresholds, promote transparency, and help adopters establish tangible impact goals.



**We build relationships among professionals.**

We make it easier for impact professionals to connect, access research, and share best practices that educate, train, and support the growth of impact investing across the industry.

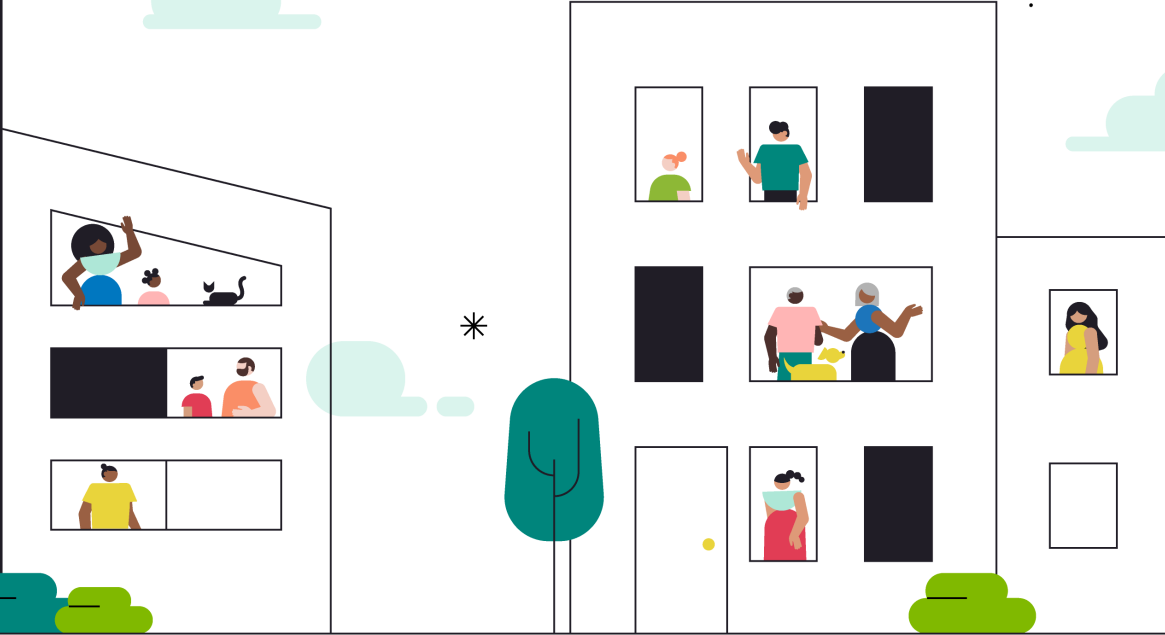




People spend more time in their homes than any other place on Earth. **For 40 million Americans, that home is an apartment building.**

#### Did you know?

40% of global carbon emissions come from the commercial real estate sector. With residential real estate accounting for nearly 20% of operating emissions, multifamily operators have huge potential to reduce emissions and their affect on the environment.



These facts make multifamily properties the **perfect asset class** for impact investors seeking long-term investments with stable cash flows that improve lives and reduce greenhouse gas emissions.



To increase the flow of impact capital into the sector, the Multifamily Impact Council™ developed a common framework of industry impact principles and reporting guidelines for rental housing properties in the United States.

Our Impact Framework™ is centered around seven key principles. In order to meet our definition of impact, properties must meet the minimum impact threshold for all seven of these principles.



Affordability



Resident  
Engagement



Economic Health  
& Mobility



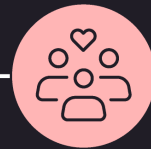
Housing  
Stability



Health  
& Wellness



Climate  
& Resiliency



Good  
Business



# Conservice



- Conservice is the largest utility management solutions provider in the US
- We manage utilities for over 7.3 million service points across the US
- Support ESG efforts for over 3 billion square feet & more than 31,000 properties worldwide
- We're the leading ENERGY STAR certifier
  - Our teams supported over 1,000 ENERGY STAR applications in 2024
  - We've been an ENERGY STAR Partner of the Year since 2012
- GRESB Global Partner, ULI Greenprint Strategic Partner, Fitwel Champion





# GET IN TOUCH!



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